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# Barbara Ann Bartlein, RN, LCSW

## The People Pro

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### Summary of qualifications

1995 - Present

### Great Lakes Consulting Group, LLC

#### Consultant, Trainer, Speaker, and Author

- Author of *Why Did I Marry You Anyway? 12.5 Strategies for a Happy Marriage*, released summer 2003.
- Author of "The People Pro," a column on personal and professional growth that appears on the Business Journal, Nursing Matters magazine, Nursing Spectrum, Corporate Logo and other periodicals
- Professional speaker to conventions, conferences and associations, presenting over 70 speeches per year.
- Frequent guest on radio and TV; including Donohue, FOX news, and others.
- Has appeared at the Comedy Club, a five star comedy café.

2002-Present

### Cornerstone Counseling Clinics

#### Clinical Psychotherapist

- Provides psychotherapy and couples counseling.
- Conducts training sessions for couples based on *Why Did I Marry You Anyway? 12.5 Strategies for a Happy Marriage*.
- Adjunct professor at the University of Wisconsin-Milwaukee for Continuing Education.

1995 - 2002

**Stress Management and Mental Health Clinics**

**Owner/Clinical Psychotherapist**

- Provided psychotherapy to adults, couples and families.
- Responsible for operations, program development, finance, marketing and computer development

1991 - 1995

**St. Mary's Hospital, Milwaukee**

**Vice President of Operations**

- Responsible for St. Mary's Hill Hospital Psychiatric Hospital, and Comprehensive Counseling Services.
- Developed and implemented all service lines for psychiatric services.
- Participated in long-term strategic planning and organizational development for St. Mary's Hospital.

1987-1991

**CNR Health, Inc.**

**Owner/Partner - Senior Vice President**

- Directed a national managed care company that specialized in coordinating psychiatric care.
- Developed and implemented a case management and quality assurance program
- Provided training and planning for all areas of operations

1983-1987

**Southeastern Wisconsin Medical and Social Svcs.**

Director - Substance Abuse Team

- Maintained a private practice treating adolescents and adults
- Developed and managed outpatient and partial hospitalization programs
- Coordinated interface with HMOs, employers and insurers
- Implemented a case management and quality assurance program

**Licenses and Certifications**

Licensed Clinical Psychotherapist  
Registered Nurse

**Education**

1978 - 1981

**University of Wisconsin-Milwaukee**

### **Masters of Social Welfare**

- Specialized in physical and mental health

1975 - 1978

### **Beth-El School of Nursing**

Colorado Springs, Colorado

### **Diploma in Nursing**

- Psychiatric rotation at Pueblo State Hospital
- Interned at Pikes Peak Mental Health Association

1969 - 1973

### **University of Wisconsin-Madison**

### **Bachelor of arts**

- Degree in philosophy and psychology

### **Professional Publications**

*Why Did I Marry You Anyway? 12.5 Strategies for a Happy Marriage*, Cumberland Press, Nashville, TN, released 2003.

“**The People Pro**”, a column which appears in *SalesMasterMind*, *The Business Journal*, *Business First*, *Nursing Matters Magazine*, in-biz.com and imotivate.com.

*Chicken Soup for the Nurse’s Soul*, features two articles by author.

*Touched by a Nurse Angel*, story “Believing in Miracles” scheduled for publication.

### **Professional memberships**

Past President – National Speakers Association-Wisconsin Chapter

Board Member-School of Social Welfare, University of Wisconsin-Milwaukee

Board Member-The Mental Health Association, Milwaukee, WI

National Speakers Association